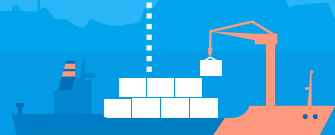
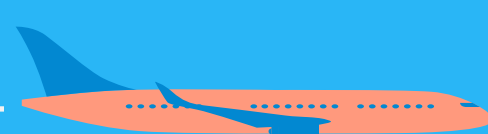




Toyota Logistic

# Design Competition 2018



## Package delivery. Join the revolution

We're moving into a world where everything and everyone is connected. Customers are not only making decisions online, but also buying online. Making online shopping and e-commerce the norm, and a fast delivery time a priority. Around 25 million parcels are being delivered throughout Europe every day (with approx. 12% annual growth rate).

How can this growth become reality if roads are already blocked today, a shortage of people doing the job already exists today, where even air traffic is coming to its limits and people are still getting more impatient to expect even shorter delivery times? It seems the entire logistics process is in need of a transformation... maybe even a revolution.

### So how do you see the future of parcel handling?

We challenge you to think about the possibilities of direct delivery to customers, abandoning the idea of the traditional supply chain. To think about how you would optimise the last mile each parcel travels to the end customer. And to come up with a logistic solution that is fast, sustainable and most of all: revolutionary.

### What are we looking for?

We're inviting European design students and this year's design graduates (2017) to come up with innovative concepts that please our eye and are environmentally friendly. Make sure to incorporate our Toyota heritage. Enjoy the complete freedom in designing your creation and get inspired!

Join our competition today and surprise our judges with your visual concept, by excelling in quality and clarity throughout your design.

Three winning entries will be generously rewarded with cash prizes.

First prize: **€ 5,000**  
Second prize: **€ 3,000**  
Third prize: **€ 2,000**

On top of this, we are also rewarding the most popular design with a People's Choice Award of **€ 1,000** based on online voting.

The Toyota Logistic Design Competition Award Ceremony will be held in Hanover, Germany, in April 2018.

Finalists may apply for a six-month paid internship at the Toyota Material Handling Europe Design Center.

Deadline for submissions is **October 22, 2017**. To submit your concept and read more about application procedures and conditions, please visit our competition website

**[tldc.toyota-forklifts.eu](http://tldc.toyota-forklifts.eu)**

Call for entries  
**22nd Oct**



**TOYOTA**

MATERIAL HANDLING