

SUMMER SCHOOL

Industrial Product Design and Concept Development – PRODECT 2019



The Department of Product and Systems Design Engineering (University of the Aegean) organizes, for a third year, a Summer School on “Industrial Product Design and Concept Development – PRODECT 2019” at its facilities in Syros Island, Greece, 1 – 8/7 2019.

PRODECT’19 Summer School focuses on methodologies and techniques that concern the Concept Development and the Preliminary Design of an industrial product. The school includes a series of courses divided into theoretical lectures and workshops, where the trainees are familiarized with brainstorming techniques and modern computer-based design technologies. The school is for professionals and undergraduate/graduate students that wish to enrich or update their knowledge in the area of product preliminary and concept design. All sessions will be carried out in English. All undergraduate students will receive 2 ECTS.

The invited speakers of summer school are coming from academia and industrial sector with a vast international experience in product design (Politecnico di Milano, University of Michigan, University of West Attica).

July

1st – 8th

Application deadline

June 1st

[Apply](#)



[OFFICIAL PROGRAMME](#)

- Product Design Methodologies
- Concept and Preliminary Design Methodologies
- Brief Design and Analysis
- Design for Target Groups
- Creative Design
- Ergonomics
- Parametric Product Modelling
- Reverse Engineering and Rapid Prototyping



UNIVERSITY OF THE
AEGEAN

SCHOOL OF ENGINEERING
DEPARTMENT OF PRODUCT
AND SYSTEMS DESIGN ENGINEERING