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Ideas Competition - Workspaces for Tomorrow

Hello,

We are *Because Architecture Matters*, a company specialized in organization of ideas and architectural competitions, and we're contacting you about our last **Ideas Competition** for architecture and design students : ***Workspaces for Tomorrow***.

Many **students and universities** are already taking part in this adventure, thus we think it might arouse your interest. The competition totals **€60,000 of prizes and awards** and registrations are open until 20 March 2020.

For the last few days, we decided to offer a **20% discount** on registration fees, exclusively for your students, with the following promo code : **OFF20STUDENTS**

You can release this code to all your students, no matter their years of study.

For more informations, please visit the competition website :

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Competiton Brief :

*Whether we are passionate about our **work** or just want to earn a living; whether we work for ourselves or for someone we'll never meet; whether we work with our hands, our heart, or our mind; whether we work sitting down, standing up, inside, outside, during the day, at night, in a business suit or in a boiler suit: work plays a **central role** in all our lives.*

*How will this space, traditionally called an **office, change** in the coming decades? Beyond the pretenses and strategies of employer marketing in the short term, how can we **rethink this space** so that it genuinely allows everyone flourish professionally? Is it a question of use? Functionality? Scale? Interaction? Location? Atmosphere? Design? Ecology?*

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